

**Subject:** RE: people st question  
**From:**  
**Date:** 11/29/2016 12:58 PM  
**To:** "Brian Oh" <brian.oh@lacity.org>

Thanks for the quick response!

It would be free and open to the public.

On the permit, yes they would pull a sidewalk permit for selling art work and incorporate the plaza area.

Aaron Aulenta  
Urban Place Consulting Group  
[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)

----- Original Message -----

Subject: Re: people st question  
From: Brian Oh <[brian.oh@lacity.org](mailto:brian.oh@lacity.org)>  
Date: Tue, November 29, 2016 12:29 pm  
To: Aaron Aulenta <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)>

That is great news! I believe as long as you don't charge admission (free to the public to enter), then it shouldn't be a problem. We have a weekly Farmer's Market at the fringe of the Sunset Triangle plaza. Just to clarify, they will pull a sidewalk permit and incorporate the plaza as part of the set up? Let me know details when it's set and I'm happy to promote.

On Tue, Nov 29, 2016 at 11:52 AM, <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)> wrote:

Hi Brian,

Question for you regarding NoHo Plaza.

We have an art walk in NoHo that is growing and inquiring about using the plaza to have artist's set-up and potentially sell their art work. They are going to be doing the same thing, but on the sidewalk with a permit through the City.

In our MOU with you guys, it states that commercial activity is not allowed in the plaza.

Are there exeptions made if an organization pulls the proper permits via the City?  
Maybe some of the other people streets have done this?

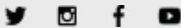
Thanks,  
Aaron

Aaron Aulenta  
NoHo BID  
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**Brian Oh**

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